

July 25, 2008

Dear Sir/Madam,

Request for Sponsorship

Please allow me to introduce myself, my name is Rhoda Obeto and I am Programme Director for Events and Things, a specialist event management company. I will also like to introduce the New Naija Club (NNC) of which I am a member.

NNC is a not-for-profit organization set up in Nigeria in December 2007, dedicated to building and sustaining activities to reorientate and empower Nigerians. The objective of the Club is to raise a critical mass of 5million Nigerians who will be involved primarily in Nation Building and the activities that revolve around; National Orientation, Empowerment, Sponsorships/Scholarships, Charity and Community Development. We hope to grow in membership to reach 1million people by the end of 2008 (see below for profile of the club managers).

Nigeria is not just a geographical location, it's a people. NNC will like to make this initiative far reaching and engage Nigerians in Diaspora, to this end we have set up NNC UK.

NNC UK is currently planning the first financial empowerment training for UK tagged Billionaires in Training (BIT) set to be held on August 30, 2008 at Hilton London Paddington Hotel.

BIT is currently run in Nigeria and has become the most popular and much talked about training. BIT affords an opportunity to network with great minds from different industries, utilizing the **Cashflow 101** game developed by Kiyosaki as a learning aid, this game teaches financial intelligence and awakens the financial genius inside each person that plays.

BIT will be free for all expected 20 participants and each participant will be selected by merit from an essay competition. The essay topic is a 1,500 word essay on "Creating the Nigeria of your Dreams", (see www.deoluakinyemi.com and or www.newnigeriaclub.net for more on the essay details).

We are hoping that you will be interested in sponsoring this training. We see a synergy and connection that would be of benefit to you in raising the profile of your company to our community – and to your target market.

We are requesting £3,600 for (exclusive sponsorship) or £1,500 (part sponsorship) and in return your business would receive:

- Your logo on all print materials;
- Your logo and a link to your website from our website for 3 months (exclusive sponsorship);
- Your logo and a link to your website from our website for 1 month (part sponsorship);
- Acknowledgement of your sponsorship in all media materials (news releases, media advisories, etc);
- 3 VIP tickets to the event (exclusive sponsorship);

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- 1 VIP ticket to the event (part sponsorship);
- A 30 minutes speaking opportunity at the event (exclusive sponsorship only)

I will call you early next week to follow up on this potential sponsorship opportunity that would benefit both your business and our exciting initiative.

If you have any questions, please call 07506 957 387, while thanking you for time, I am looking forward to speaking with you.

Yours truly,



Rhoda Obeto
Programme Director
Events and Things Ltd
www.newnigeriaclub.net
www.eventsandthings.co.uk
.....making you proud!

Appendix:

About the founder

Adeolu Akinyemi

Adeolu Akinyemi is the chief coordinator and Founder of the New Naija Club, Managing Director of Generis Solutions, Administrator of Deoluakinyemi.com and African Leader and Coordinator for Ecash Invest International. He is a multifaceted and multidimensional genius, who regularly combines the role of Business Leader, Social entrepreneur, Trainer, Writer, Career Coach, Direct and Network Marketer, Human Resources Expert, Business Development Consultant, Investment analyst, Innovator, Visionary and Patriot.

Adeolu Akinyemi's most outstanding virtue is Integrity.

Club Managers

The club has two aspects that are managed by two different companies. All matters relating to deals and opportunities in Nigeria and Overseas are managed by Generis Solutions located in Nigeria.

Generis Solutions is a solutions providing firm with core competencies in HR management, Business Development and ICT solutions.

All matters relating to the reward contest/system for the club for all members and friends of Nigeria are managed by Saggezza Consulting located in South Africa. Saggezza Consulting is a consulting firm involving the partnership of Program Developers, Programmers, web developers, network marketers and financial analysts.

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